

2025 Annual Book Sales and Expenses Report

All sales represent the sales of BEYOND THE RUINED NIGHTS, which released August 2016, until December 31st, 2025.

BOOKS SOLD:

Platform	Ebook	Physical	Total
Draft2Digital	18	0	18
Kindle	3	5	8
IngramSpark	0	8	8
Campfire Writing	1	0	1
In Person	0	37	37
Combined Totals	22	50	72

Across all platforms, physical books, including both hardback and paperback, were my highest sellers at 50 books sold.

Ebooks sold 22, with 18 of those coming from platforms distributed by Draft2Digital, including Hoopla and Kobo Unlimited.

Campfire Writing was by far the lowest seller throughout the year, with only 1 sale and basically no traffic.

AMOUNT EARNED:

Platform	Ebook	Physical	Amount Earned
Draft2Digital	2.1	0	2.1
Kindle	10	13.98	23.98
IngramSpark	0	29.56	29.56
Campfire Writing	0	0	0
In Person	0	370	370
Combined Totals	12.1	413.54	425.64

Due to the break out of books sold, physical editions were also my highest revenue source at \$413.54.

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Despite the respectable eBook sales, very little revenue was generated by eBooks due to an overwhelming number of the books sold originating from free promotional sales and Hoopla library services.

EXPENSES:

Expense Category	Amount
Merch and Giveaways	-99.12
Technology Costs	-215
Art Commissions	-200
Book Orders	-459.3
Special Expenses	-242.89
Total Expenses	-1216.31

Throughout the year, my expenses totaled out at \$1,216.31, with the ordering of physical books for in person events representing the highest cost at \$459.30.

Not all of the books ordered in 2025 were sold in 2025, causing a discrepancy in the earnings vs books ordered.

EVENT RESULTS:

Event	Books Sold	Income Generated
Brandon Public Library	12	120
Lemuria	8	80
Covington County	10	100
Impressions	7	70
Totals	37	370

Throughout the year, in person events were a huge success. Across four events between August and September, 37 books were sold generating 370 dollars in revenue.

This revenue is adjusted net revenue, removing the average cost of printing of physical editions.

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PROMOTIONAL SALES RESULTS:

Sale Name	Results
Campfire Writing Thanksgiving Sale	1
Smashwords End of Year Sale (Draft2Digital)	9
Totals	10

In 2025, I ran two promotional sales for the eBook of BEYOND THE RUINED NIGHTS. Across the two, I accrued 10 total sales, with the Shashwords End of the Year Sale, facilitated through the distribution of my eBook in Draft2Digital, accounted for ten of those.

These 10 sales generated \$0.00 in revenue.